

ME FINE FOUNDATION
COMFY FOR A CAUSE

a Night at Home with Me Fine

www.mefinefoundation.org

2020 SPONSORSHIP PACKAGES

Title Sponsor - SOLD

- Recognition from auctioneers, speakers during virtual program
- Six VIP backstage pass tickets (each ticket for 2 people) - exclusive content from performers/special guests, swag bags, meal delivery
- Six tickets to 2021 Music for Me Fine
- Opportunity for 15-second "Why I Love Me Fine" Commercial during virtual program
- Two complimentary bottles of wine
- Potential for co-branded giveaways in swag bag and social media marketing
- Premium visibility including:
 - Listed as title sponsor on all promotional content (mailings, emails, program, flyers associated with raffle tickets, take home dinners, alcohol, and swag bags)
 - Logo on all virtual signage/screening/projections
 - Name/logo on website/event page
 - 10+ social media mentions
 - Exclusive feature in Me Fine's blog/newsletter
 - Post-event public recognition

Changing Lives Sponsor: \$15,000

- Recognition from auctioneers, speakers during virtual program
- Five VIP backstage pass tickets (each ticket for 2 people) - exclusive content from performers/special guests, swag bags, meal delivery
- Four tickets to 2021 Music For Me Fine
- Opportunity for 15-second "Why I Love Me Fine" Commercial during virtual program
- Two complimentary bottles of wine
- Premium visibility including:
 - Listed as Changing Lives sponsor on all promotional content (mailings, emails, program, flyers associated with raffle tickets, take home dinners, alcohol, and swag bags)
 - Logo on all virtual signage/screening/projections
 - Name/logo on website/event page
 - 5+ social media mentions
 - Opportunity to write guest post on Me Fine's blog
 - Post-event public recognition

Continued



Building Communities: \$10,000

- Verbal recognition during virtual program
- Four VIP backstage pass tickets (each ticket for 2 people) - exclusive content from performers/special guests, swag bags, meal delivery
- Two complimentary bottles of wine
- Four tickets to 2021 Music for Me Fine
- Prominent visibility, including:
 - Listed as Building Communities sponsor on all digital promotional content (emails, program)
 - Logo on all virtual signage/screening/projectionsName/logo on website/event page
 - Opportunity to guest write blog post
 - 3+ social media mentions
 - Post-event public recognition

Caring Hearts: \$5,000

- Two VIP tickets (each ticket for 2 people) - swag bag
- One complimentary bottle of wine
- Two tickets to Music for Me Fine
- Prominent visibility, including:
 - Listed as Caring Hearts sponsor on all digital promotional content (emails, program)
 - Logo on all virtual signage/screening/projectionsName/logo on website/event page
 - 3+ mentions on social media
 - Post-event recognition

Helping Hands: \$2,500

- Two VIP tickets (each ticket for 2 people) - swag bag
- Two tickets to Music for Me Fine
- Event-specific visibility, including:
 - Listed as Helping Hands sponsor on all digital promotional content (emails, program)
 - Logo on all virtual signage/screening/projectionsName/logo on website/event page
 - 2+ mentions on social media
 - Post-event recognition

Friends of Me Fine: \$1,000

- One VIP ticket (each ticket for 2 people) - swag bag
- Event-specific visibility, including:
 - Listed as Friends of Me Fine sponsor on all digital promotional content (emails, program)
 - Name/logo on website/event page
 - 2+ mentions on social media
 - Post-event recognition

