



Joseph (Joey) R. Powell Executive Director

Joseph (Joey) Powell serves as the Executive Director of the Me Fine Foundation. Since 2013, Powell has grown the organization's revenue three times, and helped generate more than \$5 million in income. He has developed the organization's first strategic draft and established baseline standards and practices for the Foundation's operations. Powell is the organization's first paid Executive Director in its 16-year history.

Prior to joining Me Fine, he worked for Capitol Broadcasting Company, Incorporated as an Account Executive, where he created cornerstones of marketing campaigns using creativity and needs-based vision.

Powell, who is a parent of a medically fragile child, serves as a member of the following: the American Board of Pediatrics Family Advisory Council, the University of North Carolina (UNC) Children's Hospital Family Advisory Board; and the UNC Children's Hospital Improvement Council. He is a faculty member at the University of North Carolina School of Medicine, Institute for Healthcare Quality Improvement and a lecturer at North Carolina State University for Nonprofit Leadership and Development.

He holds a nonprofit management certificate from Harvard Business School and a bachelor's degree in communication studies, with an emphasis in media production, from the University of North Carolina at Chapel Hill.

Me Fine Foundation

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mefinefoundation.org