



# 2019 GALA

## Sponsorship Levels

The Cotton Room | Saturday, October 26th, 7-11 pm

**Me Fine Foundation**  
318 Blackwell St, Suite 130  
Durham, NC 27701  
[mefinefoundation.org](http://mefinefoundation.org)



### Title: **SOLD**

- Opportunity to welcome attendees for champagne toast
- Personalized table/reserved program seating
- Recognition from auctioneers, speakers during program
- Twelve tickets to Gala
- Two complimentary bottles of wine
- Serve as "host" for VIP reception
- Six tickets to Gala VIP reception
- Six tickets to 2020 Music for Me Fine
- Potential for co-branded giveaways
- Personalized volunteer/in-kind support opportunities around event and/or during calendar year
- Premium visibility including:
  - ▶ Full page ad in Gala program
  - ▶ Sponsorship included in all press releases & other media materials
- ▶ Logo on Save the Date + invitation
- ▶ Logo on all on-site signage/screening/projections
- ▶ Name/logo on website/event page
- ▶ 10+ social media mentions
- ▶ Exclusive feature in Me Fine's blog/newsletter
- ▶ Post-event public recognition

### Changing Lives: **\$15,000**

- Personalized table/reserved program seating
- Recognition from auctioneers, speakers during program
- Ten tickets to Gala
- Two complimentary bottles of wine
- Four tickets to VIP reception
- Four tickets to 2020 Music For Me Fine
- Personalized volunteer/in-kind support opportunities around event and/or during calendar year
- Premium visibility including:
  - ▶ Full page ad in Gala program
  - ▶ Sponsorship included in all press releases & other media materials
- ▶ Logo on invitation
- ▶ Logo on on-site signage/screening/projections
- ▶ Name/logo on website/event page
- ▶ 5+ social media mentions
- ▶ Opportunity to write guest post on Me Fine's blog
- ▶ Post-event public recognition

### Building Communities: **\$10,000**

- Personalized table/reserved program seating
- Verbal recognition during event
- Eight tickets to Gala
- Two complimentary bottles of wine
- Two tickets to VIP reception
- Four tickets to 2020 Music for Me Fine
- Prominent visibility, including:
  - ▶ ½ page ad in Gala program
  - ▶ Logo on on-site signage/screening/projections
  - ▶ Logo on invitation
  - ▶ Name/logo on website/event page
  - ▶ 3+ social media mentions
- ▶ Opportunity to write guest post on Me Fine's blog
- ▶ Post-event public recognition

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## Caring Hearts: \$5,000

- Personalized table/reserved program seating
- Four tickets to Me Fine Gala
- One complimentary bottle of wine
- Two tickets to Gala VIP reception
- Two tickets to 2020 Music for Me Fine
- Prominent visibility, including:
  - ▶ 1/4 page ad in Gala program
  - ▶ Name/logo on on-site signage/screening/projections
- ▶ Name/logo on website/event page
- ▶ 3+ mentions on social media
- ▶ Post-event recognition

## Helping Hands: \$2,500

- Four tickets to Me Fine Gala
- Two tickets to 2020 Music for Me Fine
- Event-specific visibility, including:
  - ▶ Acknowledgement of support for event entertainment
- ▶ Name/logo in Gala program
- ▶ Name/logo on on-site signage/screening
- ▶ Name/logo on website/event page
- ▶ 2+ social media mentions
- ▶ Post-event recognition

## Friends of Me Fine: \$1,000

- Two tickets to Me Fine Gala
- Event-specific visibility, including:
  - ▶ Acknowledgement of support at food & beverage stations
  - ▶ Name/logo in Gala program
- ▶ Name/logo on on-site signage/screening
- ▶ Name/logo on website/event page
- ▶ 1+ social media mention
- ▶ Post-event recognition



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